

## A Christmas Musical Show

Galleries Lafayette invites everyone to a Christmas Musical Show in 2010. Christmas is a festive season that appeals to the five senses, for the young and the grown ups, at home, gathered around a Christmas tree, in show windows or in their hearts. It sparkles, twinkles and glitters in an explosion of exuberance, just like a musical comedy. If you want to discover entertaining shows and ideas for glamorous “Show and Ecology” gifts at all prices, for the pure pleasure of sharing, just follow the fairy lights.



### THE ATMOSPHERE OF A SHOW

Christmas will be staged at Galleries Lafayette Haussmann like an exhilarating and thrilling musical comedy! From Paris to Broadway, multicoloured lights will illuminate the store, dressed up in its party clothes.

### A giant Christmas tree ...

... soaring to a height of 20 metres, will celebrate the Christmas Show under the world famous dome, swathed in gold, turquoise, violet and pink balls, to match the gift wrapping, bags and festive decoration of the store. The Boulevard Haussmann façade will spring to life thanks to the brilliant multicoloured illuminations designed by the talented Italian artist Valerio Festi

### Gift boutiques

- The kingdom of toys on the 5<sup>th</sup> floor is guaranteed to draw a crowd.

Here is the magic land of toys, where adorable WWF cuddly toys, Corolle dolls, Hello Kitty, Barbie, Petshops and timeless Playmobil and Lego sets have their own space, enticing kids to their enchanting world to make their visit to Galleries Lafayette an unforgettable treat.

- The Gift Boutique and its exclusives.

Galleries Lafayette has turned the spotlights on inexpensive gifts with a stunning effect in the gift boutique on the 6<sup>th</sup> floor, offering original ideas to please everyone. This year's exclusives include the colourful and entertaining Rice brand, candles by Sarah Lavoine and Gilles Dewavrin, Pilepoil imitation fur accessories, Lucky Team bracelets and Pijama pouches in Italian fabrics.



## THE SHOW IS IN THE DISPLAY WINDOWS

A guaranteed show on Boulevard Haussmann from 9 a.m. to 1 a.m. every day of the week, in the illuminated windows of Galeries Lafayette, where shows are performed every year for the young and not so young.

This year, six animated windows will celebrate bright musical comedies. Galeries Lafayette has decided to give a playful wink to the shows we adore so much, wearing top hats and sequined outfits, and seated at glittering tables!

Our favourites:

- The unforgettable scene from Mamma Mia, in which Teddy Bears dance at a bachelor party for the future bridegroom, while the lyrics from the musical are projected to create an interactive karaoke party with the passers-by on the pavement, a playful tribute to Abba!
- As in New York, the famous troupe of Rockette dancers will perform in perfect harmony with the rhythm of the orchestra. In the show windows, the Radio City Christmas Spectacular – also known as the Rockettes – will be played by dolls dressed up as “Mother Christmas”!
- The Pink Soldier and his fiancée, a doll, kiss each other on a giant gift parcel, among the toys of the department store.



## A FUN SHOW OFFERING ENTERTAINMENT ON EVERY FLOOR

### A live Barbie and her fashion collection

Starting from 1<sup>st</sup> November until the beginning of January 2011, on the 5<sup>th</sup> floor in the Children's Department. A Galeries Lafayette exclusive, Barbie will introduce little girls to her very fashionable collection to wear at Christmas and New Year parties. To introduce her trendy style, Barbie's glamorous world will be recreated on the 5<sup>th</sup> floor, where a live Barbie will pose with every little girl by her side for an unforgettable photo, every Wednesday and Saturday. And some lucky girls may even win a Barbie doll thanks to a daily lottery.

### L'Atelier des Chefs: a Dinner Show!

You have a date to join a cooking class to prepare your end-of-the-year parties!

Galeries Lafayette proposes a cooking workshop to compose a party menu with appetising and surprising ideas, such as makis of salmon gravlax with dill cream, pear crunch with smoked duck breast and a frothy cream of mushrooms, express meringues with tonka beans served accompanied by pineapple sauce flavoured with muscovado sugar.

In the basement of Lafayette Maison, No registration or participation fees are required.

On Thursdays 4, 18 and 25 November, from 7 to 9 p.m., on Thursday 2 December from 7 to 9 p.m. and on Thursday 11 November from 6 to 8 p.m.

### Christmas Tree Workshop: the star of the house!

Learn how to decorate your “Christmas Musical Show” tree, like the one Galeries Lafayette designed for 2010. A ball, a garland there, and the famous star at the top, Galeries Lafayette will organize demonstrations and give advice to ensure that your Christmas tree is the star of your living room.

On the 2<sup>nd</sup> floor of Lafayette Maison. No registration or participation fees are required.

On Saturdays 4, 11 and 18 December at 2 p.m., 3.30 p.m., and 5 p.m., and on Thursdays 9 and 16 December at 4 p.m., 5.30 p.m., and 7 p.m.



**Galeries Lafayette is renewing its support for the association “Toutes à l’école” through the sale of special Christmas Teddy Bears.**

Profits for the Christmas Teddy Bears, **limited to 2500**, will go to the charity “Toutes à l’école” for the third year running. They will be available in all Galeries Lafayette stores at the price of **25 Euros**, starting from the end of October. The funds collected will be paid to the association to help it provide schooling in Cambodia for underprivileged young girls from the age of 6 and up.

Created by the brand **“Histoire d’Ours”**, the Teddy Bear wears a scarf in brightly coloured silk krama. Available in different colours, the fabric, which can be worn by a child or adult, can be turned into a trendy scarf or belt. The weaving of kramas in contrasting shades perpetuates a traditional craft that produces everyday wear for the Cambodian people.



**The association “Toutes à l’école”** was set up in December 2005 by the journalist **Tina KIEFFER**, with the aim of providing schooling and education for underprivileged young girls in emerging countries. In November 2006, the pilot school Happy Chandara, built on a piece of land offered by the Cambodian Vice-President, opened its doors in Prek Thmey, 13 kilometres from Phnom Penh in Cambodia, and received 90 little girls for its first year. Today, the 2700 square metres of the present buildings has a capacity of 24 classes, with computer rooms, a library and other facilities.

On 15 September, the first day of the 2010-2011 school year, the Happy Chandara School received 520 pupils, divided into 20 classes of 5 levels. 100 new young girls who recently enrolled are making their first steps at school. This will be the fourth school year. Every year, 100 young girls will start school, with the ultimate goal of educating one thousand pupils.

#### ***Why provide schooling for little girls only?***

Because less than one third of children attending school in the world are girls. And they are the most vulnerable. Without the weapons of knowledge, they cannot defend themselves against forced marriages, prostitution, and crimes of honour. Leading experts, such as Muhammad Yunus, the Nobel Prize for Peace winner in 2006, agree that educating girls is one of the biggest challenges of this new century. It will make it possible to save future generations through the transmission of knowledge.

News update of the association on **[www.toutesalecole.org](http://www.toutesalecole.org)**



## **THE SHOW IS ALSO ON THE PLATE, an exclusive at Galeries Lafayette**

Delicious and edible Christmas trees and spoons by Daniel Mercier



Daniel Mercier is a gourmet with a hearty appetite. While working, he samples everything to check the quality of his products, and also to satisfy his own appetite! He constantly tests, improves and invents.

Since 1958, the Mercier family has had a love affair with saucepans by setting up a traditional family biscuit and chocolate business in the Cher in France. Daniel Mercier is now the supplier of leading delicatessens.

Innovation and creation are the two key words of this artist, the creator of delicacies at the origin of two of the finest creations for Galeries Lafayette: "a Christmas tree with balls" in black and white chocolate, the most delicious way of tasting the symbolic Galeries Lafayette Christmas tree, and an ephemeral set of small chocolate spoons in the "Christmas Show" colours of the department store.

A feast for the eyes, to serve at table!

***Visuals available upon request***

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